2017 Winter Symposium KSBA Sponsorship Benefits	General Session Sponsor	Tailgating Reception Sponsor	Continental Breakfast Sponsor	Beverage Center Sponsor	Exhibitors
Limited number of sponsorships per event	1	1	2	2	n/a
Opportunity to make brief remarks from podium	•	•			
Reserved seating with keynote speaker	•				
Push notification sent to all attendees	•				
Main screen advertisement on the conference app	•	•			
Signage at the sponsored event	•	•	•	•	
Social media post recognizing sponsorship by KSBA	•	•	•	•	
Company logo looped before general session	•	•	•	•	
One 6' x 2.5' draped booth with two chairs					•
Contact information included in conference materials	•	•	•	•	•
Sponsorship Cost	\$1,000	\$750	\$350	\$275	\$265